

Goodrich *has* **THE TIRE**



THE summer of 1919 established this outstanding automobiling fact, "Goodrich has THE TIRE."

Car owners and drivers everywhere are saying it, passing along the good news by word of mouth.

At the outset Goodrich knew it had the tire—knew it by knowledge of tire making—knew it by road testing.

That's why Goodrich stepped forth last June with its revolutionary More-Mileage Adjustment, and *certified* Goodrich Tires at 6,000 miles for Fabrics; and 8,000 miles for Silvertown Cords.

Quality will make itself felt and known. The news of what a tire can do travels on fleet feet.

The performance of Goodrich Tires has made the Goodrich Certified Mileage, the peak standard for tire service; just as Goodrich list prices and Goodrich quality have always told tire users what tires to drive, and what to pay for them.

Buy Goodrich Tires from a Dealer

GOODRICH TIRES

"BEST IN THE LONG RUN"

Adjustment
Fabrics-6,000 Miles
Cords — 8,000 Miles

